KREUSER ELECTRIC LLC

Midwest Generator and Supply

Electrical • Generators • Service • Solutions

Master Electrician
Electrical & General Contractors
Master Generator Technician

Since 1995

GEN PREP / STORM PREP

Be Ready Before the Power Goes Out.

Reliable Emergency Power Without Buying a Generator.

Protect your business with a cost-effective solution that prepares your electrical system for emergency generator connection — before the storm or power failure happens.



PREPARE YOUR FACILITY | **PROTECT YOUR OPERATIONS** | **KEEP YOUR CUSTOMERS HAPPY** | **PEACE OF MIND WHEN IT MATTERS MOST**

It's Your Business... Are You Willing to Gamble with Your Future?

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WHAT IS GEN PREP / STORM PREP?

Many commercial businesses cannot afford a full-time standby generator and the associated electrical work. With **Gen Prep / Storm Prep**, we install a Storm Switch on your building, connect the circuits you choose to protect, and make the necessary electrical and fuel upgrades. You don't purchase the generator — we deliver and connect a trailerable generator when a disaster strikes, so you can keep your business running.

WHY BE PREPARED?

Storms. Brownouts. Cyber Hacking. The threats are real and this year's outages prove that point.

A power outage can mean:

- Lost business and revenue
- Spoiled inventory
- Loss of refrigeration
- Disrupted operations
- Unhappy customers

With Gen Prep / Storm Prep, your business is prepared for emergency generator power.

MANY BUSINESSES AREN'T READY FOR A GENERATOR

Older electrical systems can make emergency generator connection difficult or impossible.

Common problems include:

- Outdated wiring
- Multiple electrical panels
- Different system voltages
- Other electrical compatibility issues

We identify and correct these problems before an emergency occurs.

YOU PREPARE. WE PROVIDE THE POWER.

Under the **Gen Prep / Storm Prep** program, we own and maintain the generators, while participating customers share access to ready-to-deploy generator units when needed. That means you can prepare your business without purchasing and maintaining a dedicated generator.

COMPARE YOUR OPTIONS

FEATURE	NO PREPARATION	BUY YOUR OWN GENERATOR	GEN PREP / STORM PREP
Power Protection	No protection from storms or grid failure	Automatic backup when properly installed	Generator delivered when needed
Business Operations	Loss of income and spoiled inventory	Lights stay on, coolers stay cold, business continues	Lights stay on, coolers stay cold, business continues
Upfront Cost	Low	Highest upfront investment	Much lower cost
Generator	None	You purchase and maintain it	We own and maintain the generators
Electrical Preparation	None	Hardwired installation	Storm Switch and quick-connect installed and ready
Emergency Response	You're on your own	Generator is already on site	Generator delivered and connected when needed



KEEP YOUR LIGHTS ON.
Keep your coolers cold.



"STORM SWITCH"
Manual transfer switch installed outside your building with quick connections ready for the generator.

BE READY BEFORE THE POWER GOES OUT.

Your business is too important to gamble on the next storm or grid failure.



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Serving Southeast Wisconsin & Northeast Illinois

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